

John C. Scott

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Qualifications I am experienced and proficient in the development, implementation, interaction, and use of information through technology. My career focus has been in book publishing, pre-press production, advertising, and web development.

Skill Set Organization
Research and Needs Assessment
Strong Written and Oral Communication
Graphic Design and Presentation Capabilities
Programming in Various Languages
Extensive Hardware and Software Proficiency
Creative Problem Solving

Software and Languages	Microsoft Office Suite, 20+ years	Agile Development, 5 years
	Photoshop, 20+ years	Version control systems, 5 years
	Illustrator, 19 years	bash/tcsh scripting, 5 years
	BBEdit, 16 years	Dreamweaver, 5 years
	D/XHTML & CSS, 16 years	Flash/Actionscript, 3 years
	Javascript, 15 years	XML/XSL, 3 years
	QuarkXPress, 15 years	Director/Lingo, 2 years
	Acrobat/Ghostscript, 12 years	PERL, 2 years
	AppleScript, 7 years	Zend Studio/Eclipse PDT, 2 years
	InDesign, 7 years	MVC Frameworks, 2 years
	mySQL, 6 years	WordPress, 2 years
	PHP, 6 years	Drupal, 1 year

Computers Apple Macintosh OS X ("Power User"); Windows, and various UNIX/LINUX OSs.

3/1994 to present I use computer and internet technologies to organize information, form the information into an effective interface or graphic design, create various graphic elements or editorial content as needed, and publish the result to paper or the web. A project is either carried from conception to completion or specific parts of a project are done in collaboration with others.

**Digital Production Artist,
Production Specialist,
Technologist,
Graphic Designer,
Web Developer**

Projects can include:

**Scott Communications,
North Andover MA
and San Diego CA**

- Enterprise LAMP PHP development.
- mySQL database development.
- XHTML, CSS, and javascript coding.
- Drupal/WordPress development and theming.
- User Interface design and usability.
- Photoshop and Illustrator image creation, editing, and retouching.
- QuarkXPress and InDesign page production.
- Web site design and redesign.
- SEO Optimization.
- Mac OS X/Unix BASH and Applescript scripting.

Scott Communications — Skills Highlights: Web application design, development & maintenance

LubashaDesign

Full LAMP PHP development with static XHTML/CSS/Javascript and dynamic Drupal/WordPress CMS implementation of several commercial and Web 2.0 sites.

Red Door Interactive

Redesigned Cricket site front-end XHTML/CSS. Constructed Symphony templates, added Javascript features, like a row expander jQuery plugin and dynamic popup windows for SWF presentations. Created a CSS-only solution for dynamic buttons.

For Rubios, built AJAX-based user interface for ordering and selecting pickup times.

PHP (CodeIgniter), XHTML/CSS, and Javascript development for Nanogen site redesign.

<i>Youreeeka!</i>	PHP (using Kohana), XHTML/CSS, MySQL, and jQuery development for their web site. Constructed administration forms and methods for user and product management.
<i>City Career Fair</i>	Refurbished the back-end of jobs bank, which is driven by MySQL and PHP. Rebuilt main web site structure. Regularly maintain web sites layout and content.
<i>Interactivate</i>	PHP, MySQL, XHTML, and Javascript updates of existing, commercial web sites. The range was from real estate web site updates to form development to the front and back end creation of promotional pages.
<i>Saion</i>	Added features and updates to MingleLink, a social networking web site developed with CakePHP.
<i>Wheelock Family Theatre</i>	Modified MediaWiki installation of the Access Action Pack, a community editable, how-to knowledge of making theatre experiences accessible to people with all types of disability.
<i>MeansBusiness, Inc. and 1to1 MeansBusiness</i>	Develop web pages and user interaction with management and development teams. Plot user interface and graphically design web pages. Code HTML, CSS, Javascript, and VBscript via Visual InterDev and ASP running on Windows NT servers. Design and create certain image and Flash content. Design, co-write, and produce banner ads, “offer web pages”, and print ads.
<i>Partners for Youth with Disabilities</i>	<u>Scott Communications — Skills Highlights: Digital print production and design</u> Design, edit, and produce two-color brochure for Young Entrepreneurs Project. Design, edit, and produce two-color brochure series for Healthy Connections projects. Design, edit, and produce two-color brochures and marketing material for Access to Theatre (ATT) project. Design, edit, and produce marketing collateral for Youth in Preparation for Independence (YIPI!). Design, edit, and produce theatre programs for four “Magic Eyes” youth theatre productions. Design, edit, and produce initial Options newsletter.
<i>Massachusetts Statewide Independent Living Council</i>	Design, edit, and produce Minority Outreach Project Report with four-color covers, black and white inside pages, and art. Design, edit, and produce two-color generic folder with duotone cover art. Design organizational logo.
<i>Massachusetts Rehabilitation Commission</i>	Design, edit, and produce two-color annual reports, with four-color covers. Design, edit, and produce annual Rehabilitation Council (formerly Rehabilitation Advisory Council) Reports with four-color covers, two-color inside pages, and art. Design logo for Celebration 2000.
<i>Restore Olmsted's Waterway Coalition</i>	Design and develop “A Citizen’s Guide to the Muddy River”, a two-color, large format, informational map of the Muddy River and Jamaica Pond.

Scott Communications — Skills Highlights: Digital art production*Joseph A. Wetzel
& Associates*

Produce permanent display art installed at the Long Beach Aquarium of the Pacific, Long Beach, California. Digitally manipulate marine photos for the piece, as well.

Produce “Dive Cards” displaying aquatic species in the Long Beach Aquarium of the Pacific, Long Beach, California. Digitally manipulate marine photos for the piece, as well.

Ligature, Inc.

Create and composite artwork for *Literature Works*, a K-12 reading textbook series.

Ibis, Inc.

Create and correct Illustrator vector art for Addison-Wesley biology textbook series.

Composite images for various projects.

3/2007 to 2/2008**Web Content Developer
(Contract Position)****Provide Commerce
San Diego CA**

Responsible for creating new web site content, maintaining existing content, and developing and deploying retention HTML email for internal customers. Work closely with the Web Site Strategist, Project Coordinator, Marketing Managers, and other team members to accomplish tasks on a project basis.

- Accurately and efficiently develop and maintain web site content based on requirements from internal customers.
- Develop and maintain HTML templates used in retention email campaigns that are broadly usable with offline and online email clients.
- Develop and maintain HTML email content, images, and variables based on requirements from Marketing Managers.
- Perform unit-testing and prepare changes for software quality assurance team.
- Work with software engineering team to assist in migration of existing website content to new platform.
- Develop a thorough understanding of ProFlowers’ marketing & business.

8/2005 to 2/2007**Software Engineer
(Contract Position)****Eastman Kodak Company,
Rancho Bernardo CA**

Work with a team of three other Macintosh specialists at the company’s San Diego Systems Development facility to develop and implement an automated testing system.

Create Macintosh test automation Applescripts.

Create Macintosh test automation framework that executes the automation Applescripts. This is achieved using BASH and PERL scripting, MySQL database development, and PHP and Javascript browser user interface design and creation.

Communicate and provide status on the project.

11/2001 to 4/2003**Digital Asset Manager****Jones & Bartlett
Publishers, Inc.,
Sudbury MA**

Work directly with production, editorial, and marketing departments to meet content and promotion needs for both print and interactive media.

Organize physical archive of company’s electronic assets and maintain organization and integrity of files on the network.

Maintain project databases and extract data to build new documents and reuse artwork in various company products.

Convert legacy documents for reprint or to meet state mandated ADA requirements.

Request electronic files directly from vendors.

Provide technical support for in-house departments, vendors, and academic institutions as requested.

Develop procedures and techniques to streamline production, including automation with AppleScript and shell scripts. Responsible for creating a strategy for organizing global assets so they may be easily located, and information about them made readily available.

7/1992 to 3/1994 Supervisor of weekly, four-color Sunday circular pre-press production, including:

**Pre-Press Supervisor/
Scanner Operator**

- Manager of pre-press Department workflow
- Manager of press specifications and quality control
- technical and training support for the Advertising Department

**Lechmere,
Woburn MA** four-color scanner operator of the Optronics ColorGetter Plus, including:

- scanning and color correction
- manage images and network
- maintain equipment and software

3/1991 to 2/1992 Operator of UNIX-based Intergraph 6000 series color workstation, Optronics ColorGetter and ColorSetter 2000, including:

Color Operator

**The Courier Connection,
Westford MA**

- scanning and color/gamma correction
- manage images and network
- maintain equipment and software
- work directly with clients and designated vendors

Image PostScript to Agfa CompuGraphic 9600 imagesetters, maintain equipment, and coordinate jobs for MatchPrint Specialists and in-house Strippers/Assemblers.

10/1989 to 3/1991 Operator of Macintosh and DOS-based scanning equipment used for book design and production for pre-press, presentation, and marketing, including:

Scanner Operator

**Silver Burdett & Ginn,
Needham Heights MA**

- manipulate electronic art, scanned or Mac rendered
- Digital Production Artist for Production and Art & Design Departments
- archive electronic image

Education Bachelor of Arts, Mass Communication Print Journalism.
(Graduated summa cum laud with honors)

May 1986

**Emerson College,
Boston MA**

1984 to 1988, Society of Professional Journalists/Sigma Delta Chi
1983 to present, Alpha Pi Theta
1984 to 1985, Managing Editor of the student newspaper, *The Berkeley Beacon*
1982 to 1986, Honor Society
1982, Producer/Writer, WERS-FM morning news

Affiliations 2001 to 2003, Chair, VSA arts of Massachusetts
1999 to 2001, Vice-Chair, VSA arts of Massachusetts
1995 to 2003, Board of Directors, VSA arts of Massachusetts
1997 to 1998, Board of Trustees President, Sutton Pond Condominiums
1995 to 1998, Board of Trustees, Sutton Pond Condominiums
1988 to 1991, Editorial Board, Boston Center for Independent Living
1988 to 1990, Board of Directors, Massachusetts Coalition for Citizens with Disabilities